

For Immediate Release:

APRIL 15, 2004

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Local Physical Therapist Using Nanotechnology For Patient Treatment

(April 14, 2004 Baton Rouge, LA) Helen Balzli PT of Central Rehab Clinic in Baton Rouge, LA announces the acquisition of the Erchonia cold laser device that is the first FDA approved a low thermal output “Cold” laser for use on human treatment.

Today, in medicine, we know that surgical lasers are used effectively to cut, destroy and cauterize tissue. These lasers are known as “Hot” lasers and have a high thermal output. A new handheld device, known as the Erchonia (meaning healing light) was specifically approved for its proven results in immediate pain relief and increasing ability to move joints with previously restricted motion

On an everyday basis, we use lasers to listen to music, communicate around the world, measure distance, temperature and speed. Light Amplification by Stimulated Emission of Radiation (Laser) is basically a focused beam of light and is measured in units called nanometers (one billionth of a meter).

We see light in the range of 360-760 nanometers and have found through research that ideal treatment of human tissue cells occurs at the very specific level of 630-640 nanometers. Light outside this range has shown to be ineffective or destructive to human tissue.

Helen Balzli PT, with over 20 years experience and owner of Central Rehab Clinic, in the Community of Central, north of Baton Rouge, has been using the Erchonia to treat her Physical Therapy patients. In addition to traditional Physical Therapy techniques, the Erchonia Laser has shown amazing results in a very few number of visits. “The addition of the Cold Laser for use with our patients has given us an outstanding new tool for improved patient care. In my 20 years of experience, this new technology has shown the most dramatic results in my practice of PT of any technology to date. I have seen immediate decrease in pain and range of motion in my patients.”

For more information on Erchonia laser or to set up an interview, call Helen Balzli at Central Rehab Clinic 225-261-7094. Information on laser and Erchonia can be found at www.erchonia.com